



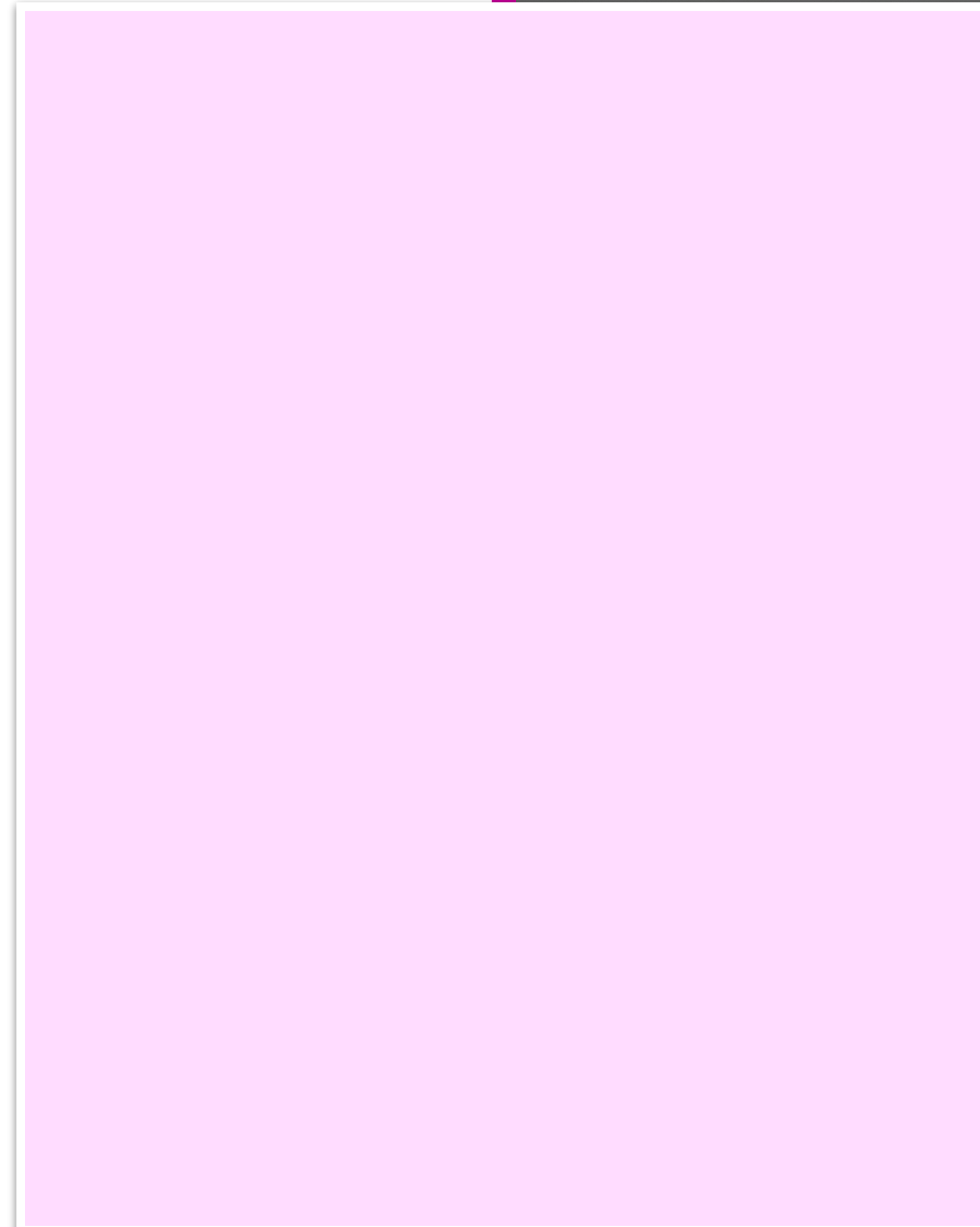
Hidden Words



HIDDEN WORDS

Hide Unwanted Comments,
Emojis or Phrases in Your Posts
or Direct Messages

- Go to **Settings**
- Go to **Privacy**
- Tap **Hidden Words**



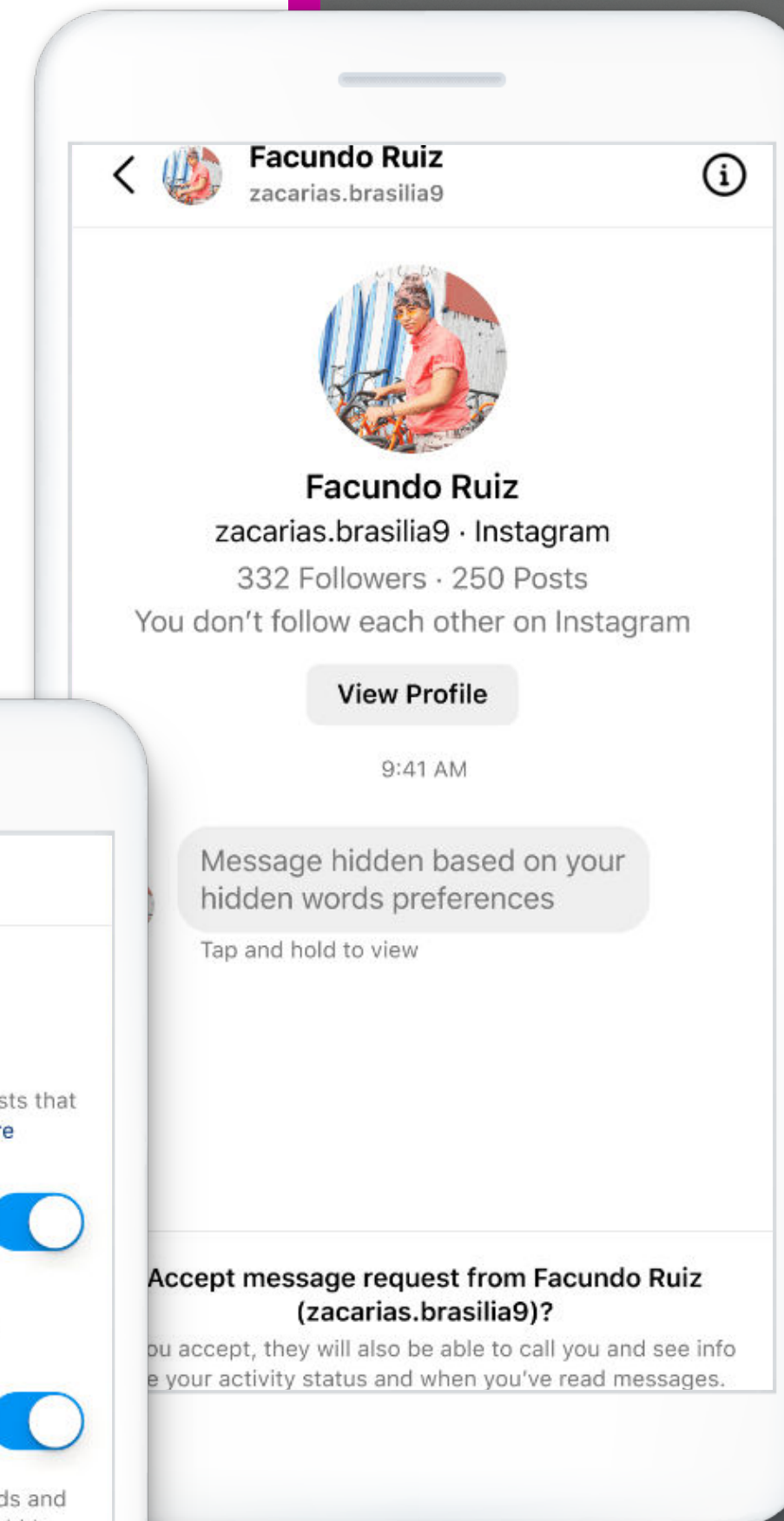
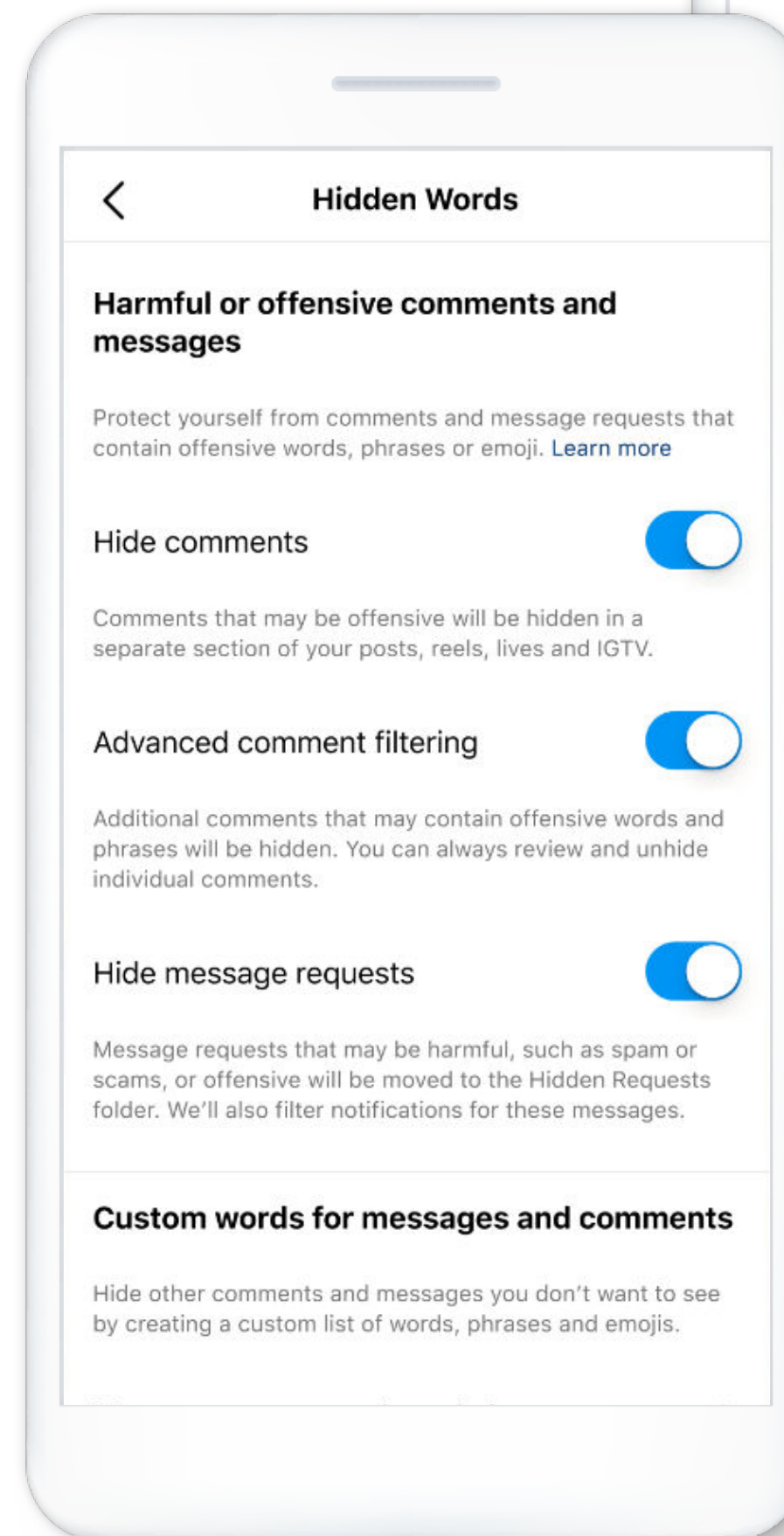
NEW UPDATES



NEW! Updating Hidden Words

Improvements in DMs to capture more potential harm.

- Covering new languages, Stories replies, and spam, with virtually no impact to engagement.
- Improvements to identifying intentional misspellings of offensive terms.
- Testing defaulting on Hidden Words for all Creators.





Manage interactions with people in bulk

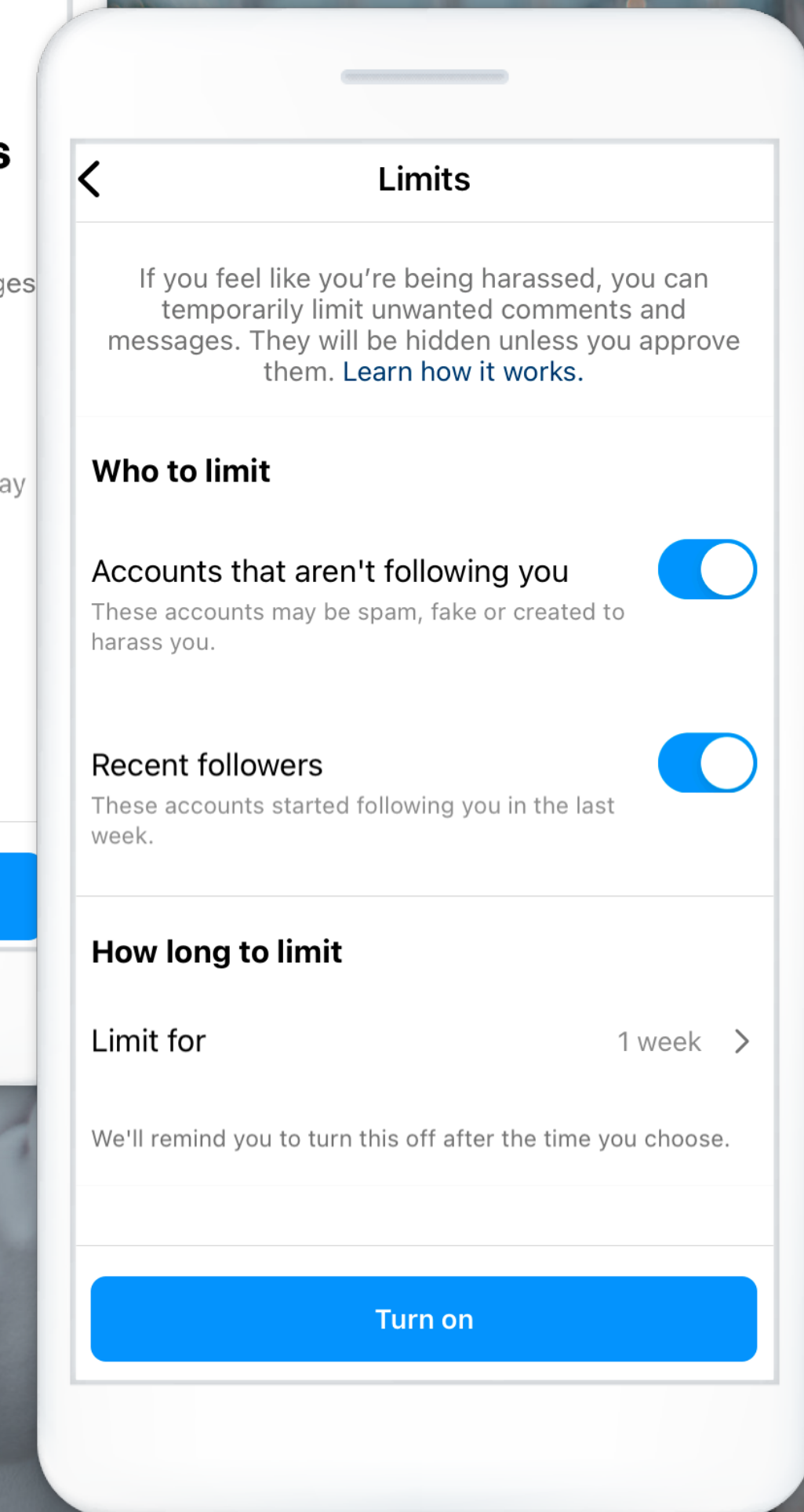
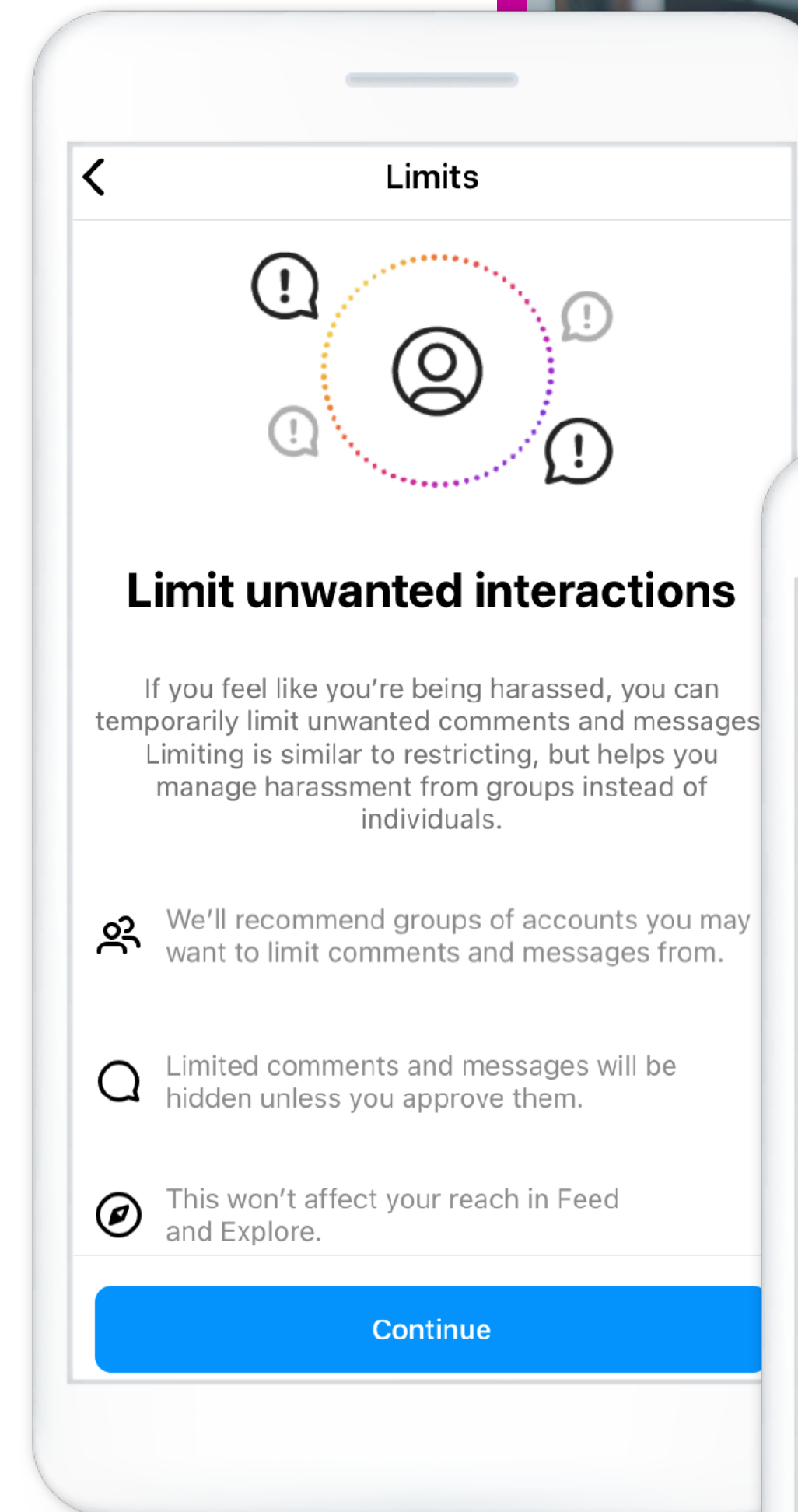
Setting Limits

WHERE: SETTINGS > PRIVACY > Limits

LIMITS: Limits is an account-level tool designed to help you manage intense episodes of interactions by hiding unwanted comments and DM requests with a few taps.

WHO TO LIMIT: Ability to hide interactions from accounts that do not follow you or recently started following you.

HOW LONG TO LIMIT: Ability to set how long the Limits feature is in place. Limits can be turned off at any-time or be turned off at a specific time.



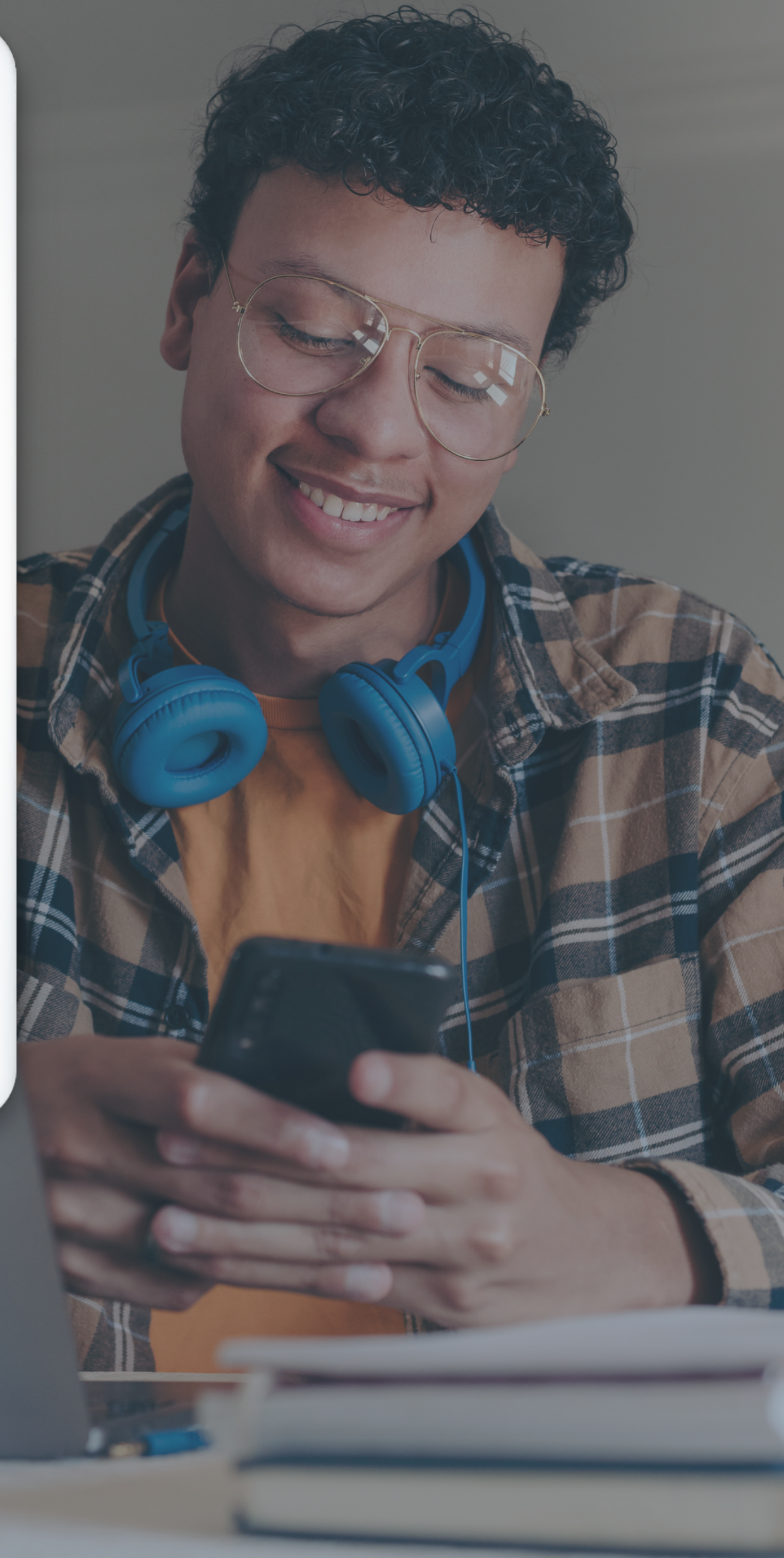
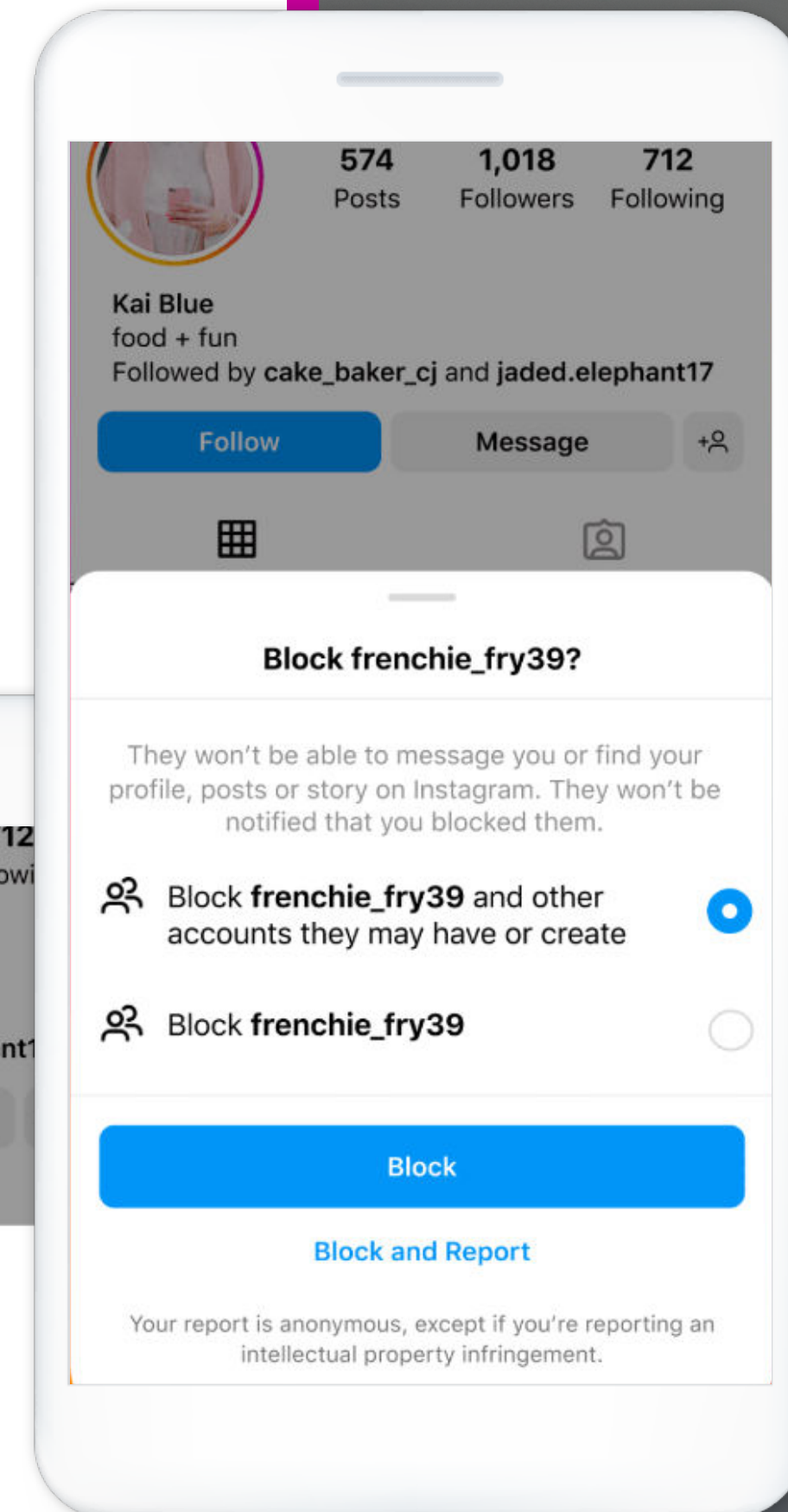
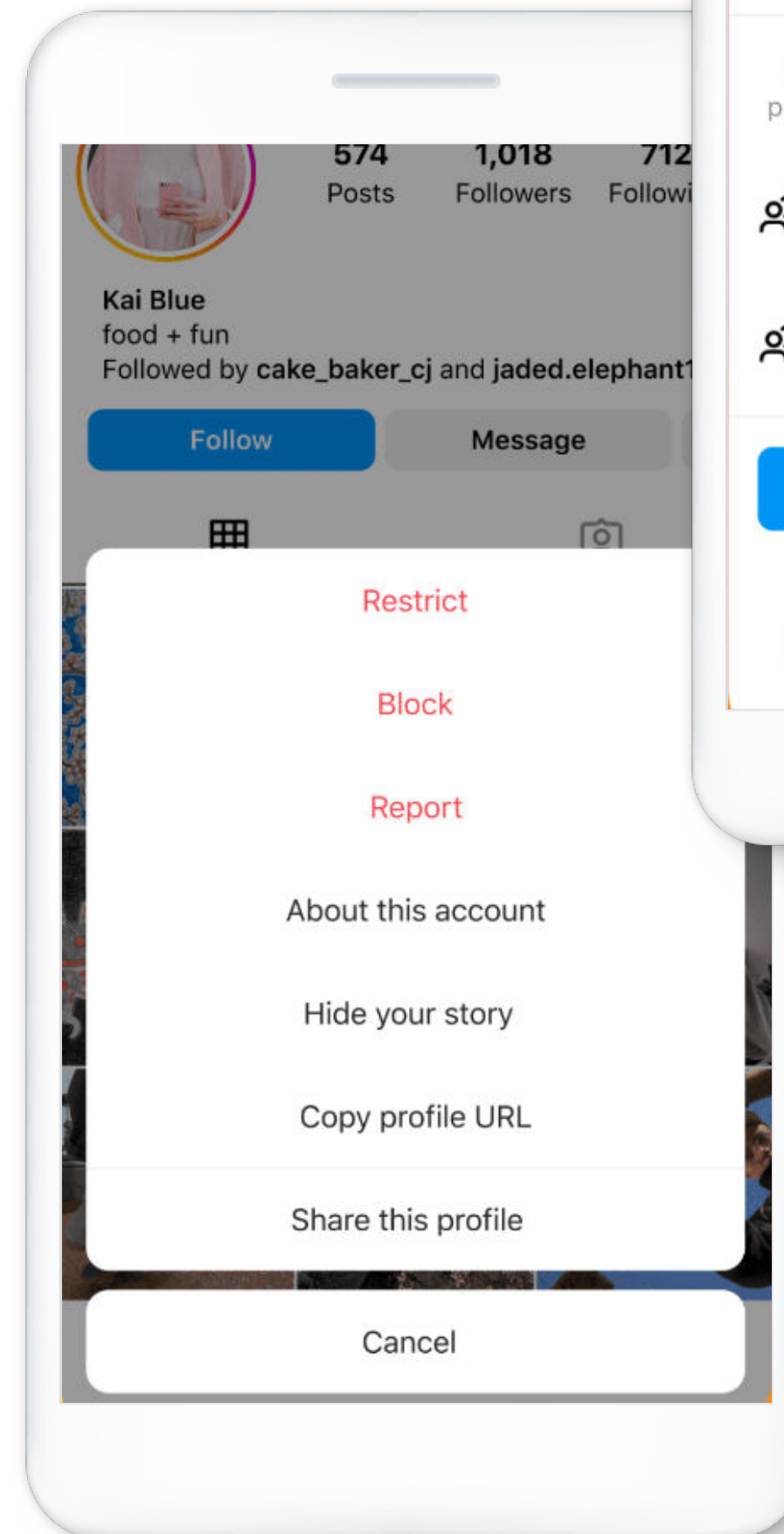
NEW UPDATES



NEW! Making blocking better

Protecting you from being contacted again.

- When you block someone, it now includes **any new AND existing accounts** someone may have.
- We expect our community will need to block 4M fewer accounts every week as a result.



NEW UPDATES



NEW! Nudging People to Be Respectful

Introducing more nudges across comments & DMs

- A new notification will encourage people to pause and consider how they want to respond before replying to a comment that our systems tell us could be offensive
- We've also started reminding people to be respectful in DMs when sending a message request to a Creator

