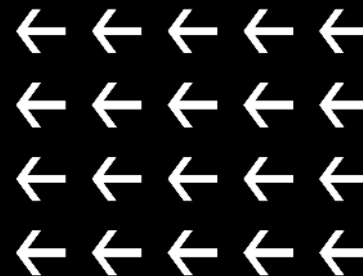


Safety + Well-being tools

2-FACTOR AUTHENTICATION

1. 2-factor authentication is a security feature that helps safeguard your Account by requiring something you know (your password) and something you have (your mobile phone or authenticator app) every time you log into your Account from an unknown device.



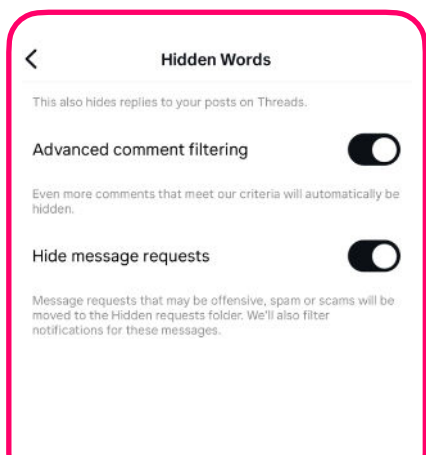
Instagram Safety Tools



1. Hidden Words

Hide Unwanted Comments & Message Requests:

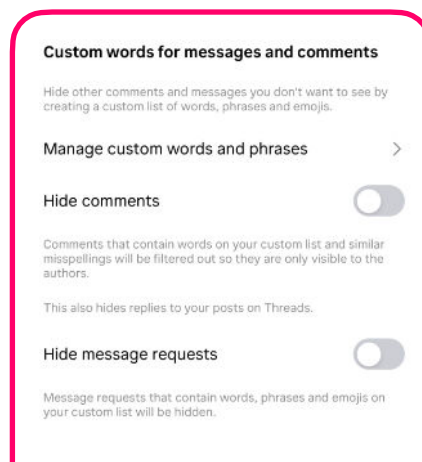
- **Automatically hide comments** that are potentially offensive.
- **These settings** can be toggled on to automatically filter out more comments that have been determined to be offensive and meet our criteria.



Settings > Hidden words

Create a custom list to hide Unwanted Comments & Message Requests:

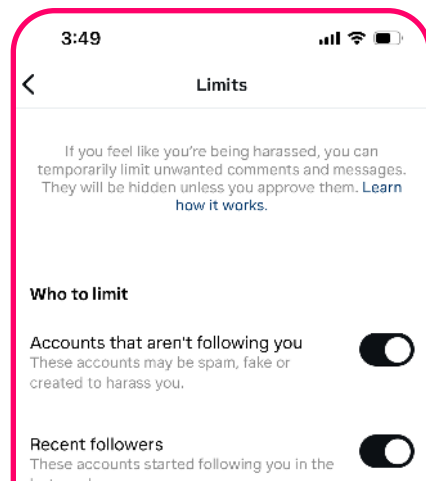
- **Create a custom list** to hide other words, phrases, and emojis.
- Turn on **Hide comments**, **Hide Message Requests** or both to apply the list to those interactions.



Settings > Hidden words

2. Limited Interactions

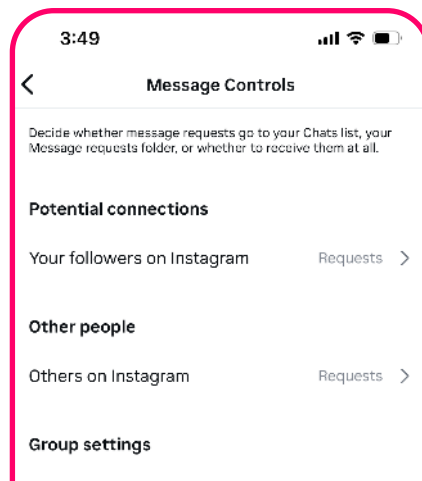
- **Automatically hide unwanted interactions** in comments and messages.
- You **set a reminder** which can be changed at any time.



Settings > Limited Interactions > Limits

3. Message Controls / Who Can Message You

- **Control who can send** message requests to you.
- **Decide which folder** you will receive message requests in or whether to receive them at all.

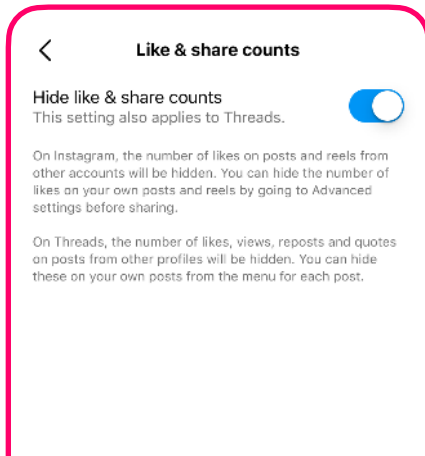


Settings > Messages > Message Controls



4. Hide like count

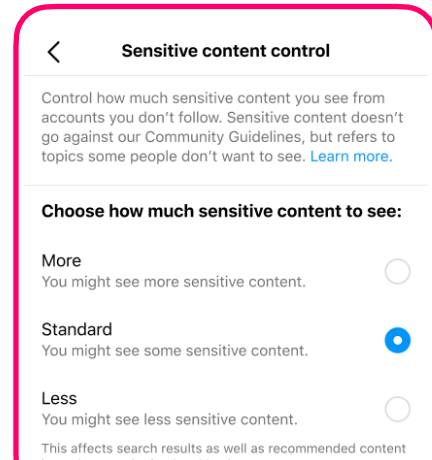
- Hide number of likes on posts and reels from other accounts on IG.
- Hide number of likes on your own posts and reels by going to **Advanced setting** before sharing.



Settings > Hide Like count

5. Sensitive content control

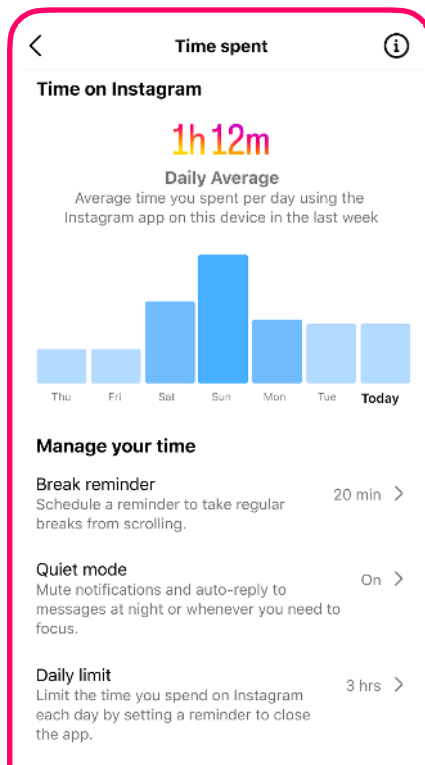
- Control how much sensitive content you see from accounts you don't follow on IG.



Settings > Sensitive content control

6. Time spent tools

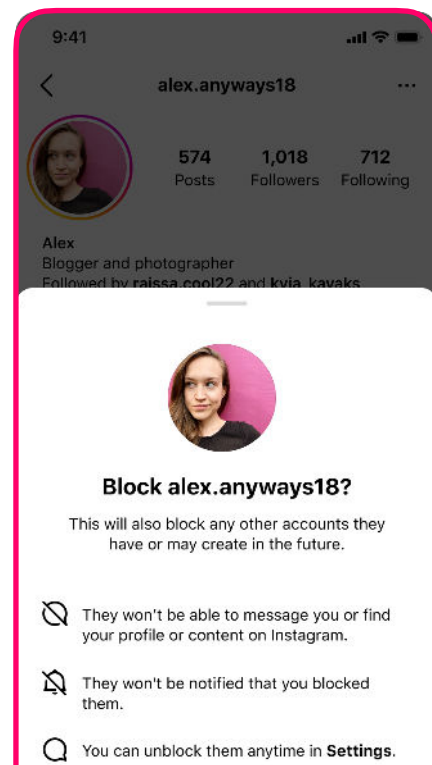
- Manage your time on the app with break reminders, quiet mode, and daily limits.



Settings > Time spent tools

7. Block

- Block or unblock someone from commenting on your Instagram photos and videos.



Settings > Block

Threads Safety Tools

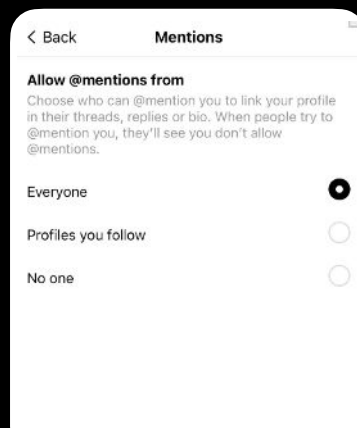
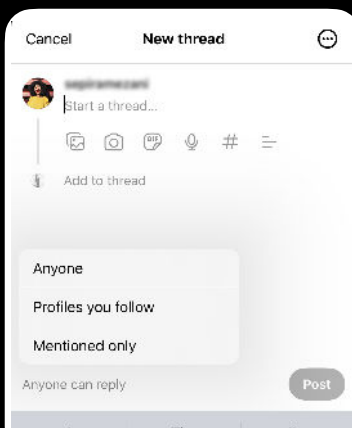
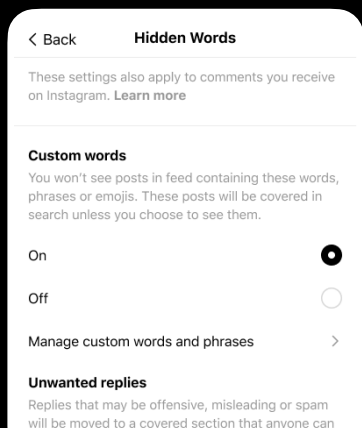


1. Hidden Words

Hidden Words: Help hide unwanted replies. The custom list will match your Instagram settings. Replies from people you follow will not be hidden.

Control your replies: On an individual thread, you can choose “anyone”, “profiles you follow”, or “mentioned only.”

Control your @mentions: You can choose who can @mention you in their threads, replies, or bio - either everyone, only profiles you follow, or no one.



2. Hide Like Count

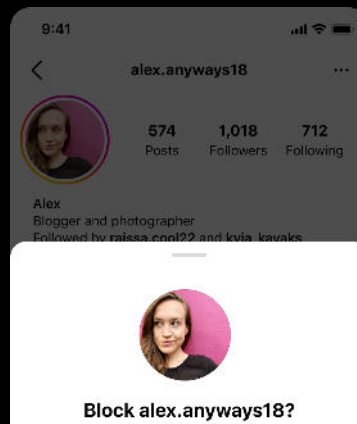
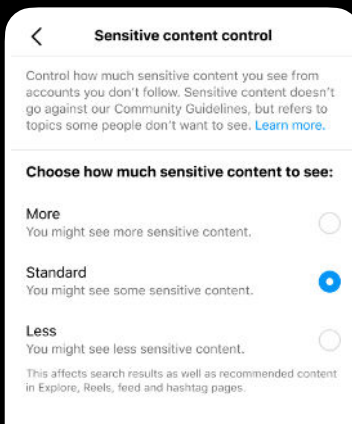
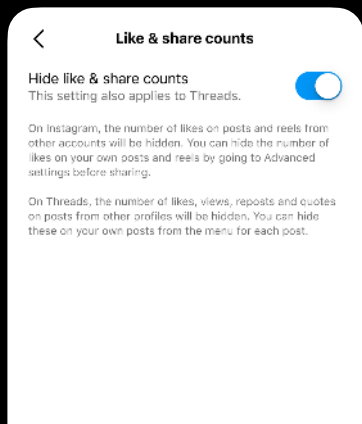
- On Threads, hide the number of likes, views, reposts and quotes from other profiles.
- You can hide your own posts from the menu for each post on Threads.

3. Sensitive Content Control

Control how much sensitive content you see from accounts you don't follow on Threads.

4. Block

- Block or unblock someone's profile from seeing anything you post on Threads.
- When you block someone, they won't be able to see anything you post on Threads. People aren't notified when you block them.

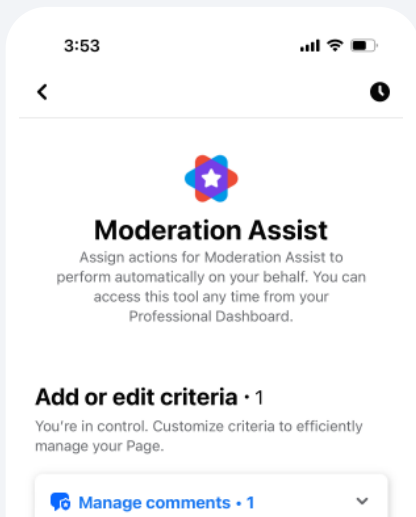


Facebook Safety Tools



1. Moderation Assist

- Reduce your time moderating comments by selecting criteria applicable to all posts via if/then rules.
 - **Select criteria to automatically hide comments** from users that do not have a profile picture, do not have friends or followers.
 - Select criteria to automatically hide comments that **contain a link, a link to a specific site, an image, a video and custom keywords** (variations of keywords are included as well).
 - **You can review hidden comments** in your Moderation Assist Activity Log to determine if you want them to be visible.

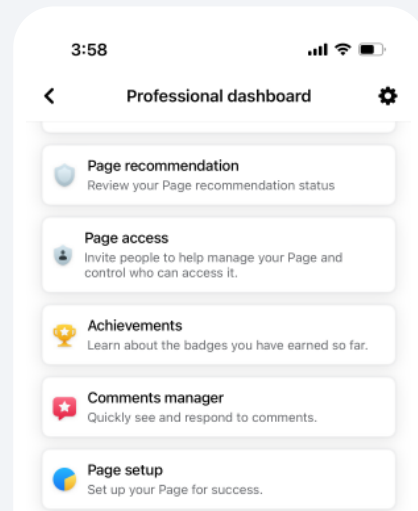


3. Live Moderation

- Moderation on your Live:
 - **Additional options on Live** include comment setting such as who can comment, the speed at which people can comment, and the types of comments allowed - for instance, you can block comments with a link or with certain words.
 - **Option to invite someone** you follow to moderate chat comments.

2. Comments Manager

- Search and manage comments
 - This feature allows you to **search comments by keywords**.
 - You can bulk Like, Hide, Edit, Delete or reply **to selected comments**.
 - **Hide profanity** (currently available in English, Spanish, Portuguese, French, Japanese, Italian, Arabic, and Russian).



4. Page-Level Settings

- You can choose how to engage, message or interact with you at an account level, including country and age restrictions. These include:
 - **Most Relevant Comment View:** Filters high-quality comments that are relevant to you and surfaces them to the top for you and your fans.
 - **Profanity Filter:** Automatically filters the most commonly reported curse and derogatory content.
 - **Blocklist Filter:** Hide comments with specific words, phrases, or emojis on your page.
 - **Country Restrictions:** Ability to restrict Page visibility based on people's country/origin.
 - **Age Restrictions:** Ability to restrict Page visibility based on people's age.

